REMARKS

Applicants reply to the Office Action dated February 28, 2005, within the shortened three-month statutory period for response. Claims 1-6 and 11-14 were pending in the application and the Examiner rejects claims 1-6 and 11-14. Applicants amend independent claims 1 and 14 and cancel dependent claims 11-13. Support for the amendments may be found in the originally-filed specification, claims, and figures. No new matter has been introduced by these amendments. Reconsideration of this application is respectfully requested.

Miscellaneous

The Examiner stated that Applicants' amendments in their Reply to Office Action dated September 27, 2004, necessitated withdrawal of the previous rejections. The Examiner then discovered new grounds of rejection and issued this Final Office Action. Applicants assert that the amendments contained in their Reply to Office Action dated September 27, 2004 did not necessitate the new grounds of rejection in this Final Office Action. As such, Applicants respectfully traverse the finality of the present Office Action and Applicants respectfully request withdrawal of the finality of the Office Action in view of the Examiner's presentation of a new reference, and in accordance with MPEP § 706.07(a), paragraph 2.

Rejection under 35 U.S.C. § 102(e)

The Examiner rejects claim 1 and 14 under 35 U.S.C. § 102(e) as being anticipated by Bernardo et al., U.S. Patent No. 6,684,369 B1 ("Bernardo"). Applicants respectfully traverse this rejection.

In general, Bernardo discloses a system for managing web page/site production within a distributed environment where various members of an enterprise may view, edit and authorize content. Bernardo teaches a system wherein a number of users may interact to create web pages

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and/or web sites in a manner that does not require editors to have extensive HTML knowledge. The new or updated web pages may then be electronically routed to one or more authorizers before being published. The system of Bernardo, as is common in the art, creates web pages that may include both imbedded and external content. For example, the web page file may contain text and graphics, while photos located in the same or different directory (or database record) are referenced by links within the web page. Nevertheless, Bernardo's system is limited to web page/site templates which enable authors to select pre-existing content for inclusion or as a link within the web page/site. Bernardo further discloses an application assembler module that combines the selected content and templates to generate individual web pages for a web site.

The system of Bernardo further includes an approving module and routing module to route the proposed web page/site to predetermined users for review, edit and approval. The routing module is configured to inform users on the workgroup when actions relating to a web page/site are required. An authorizer interacts with the system of Bernardo to view one or more completed web pages that include both integrated and external content elements. The user may then either approve or reject the one or more pages. Bernardo is limited to routing content only when the content is included in a webpage. This is an important distinction because routing an entire web page/site does is not as efficient as routing individual content components. For example, a web page may contain six individual pieces of content. Five of the six may be suitable for authorization, while only one is rejected. Further, the same content element is frequently re-used within a single web site or throughout multiple websites and medias (e.g., print and broadcast). However, all content elements are required to be re-routed through the authorization process, after the editor makes changes to the rejected elements.
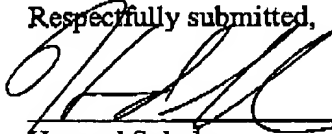
A content element which is decoupled from the web page enables the content element to

traverse the authorization workflow more quickly in order to be incorporated into multiple web

pages/sites. Moreover, the decoupling of content element from the webpage presentation results

in greater flexibility and efficiency in content management for content elements which are used

in multiple web pages/sites. As such, Bernardo does not disclose or suggest, "storing said

updated content in a database globally accessible by a reviewer, wherein said updated content is

decoupled from said content page," as similarly recited by independent claims 1 and 14.

Dependent claims 2-6 and 11-13 depend from independent claims 1 and 14. As such,

dependent claims 2-6 and 11-13 are allowable for at least the reasons described above with

respect to independent claims 1 and 14, as well as in view of their own respective features.

In view of the above remarks and amendments, Applicants respectfully submit that all

pending claims properly set forth that which Applicants regard as their invention and are

allowable over the cited references. Accordingly, Applicants respectfully request allowance of

the pending claims. The Examiner is invited to telephone the undersigned at the Examiner's

convenience, if that would help further prosecution of the subject Application. Applicants

authorize and respectfully request that any fees due be charged to Deposit Account No. 19-2814.

Respectfully submitted,

Dated: ___4/4/05___

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